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HOSPITAL

# Business Opportunities in Thailand's Health Sector



VITALLIFE

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- Thailand's Health and Wellness Landscape: Trends, Growth and Investment Opportunities
- Longevity and Preventive Medicine: Advancing Scientific Wellness for the Future
- Building a Collaborative Ecosystem: Strategic Partnerships and Innovation in Health and Wellness

# THE WORLD'S 60+ POPULATION WILL DOUBLE BETWEEN 2000 AND 2050

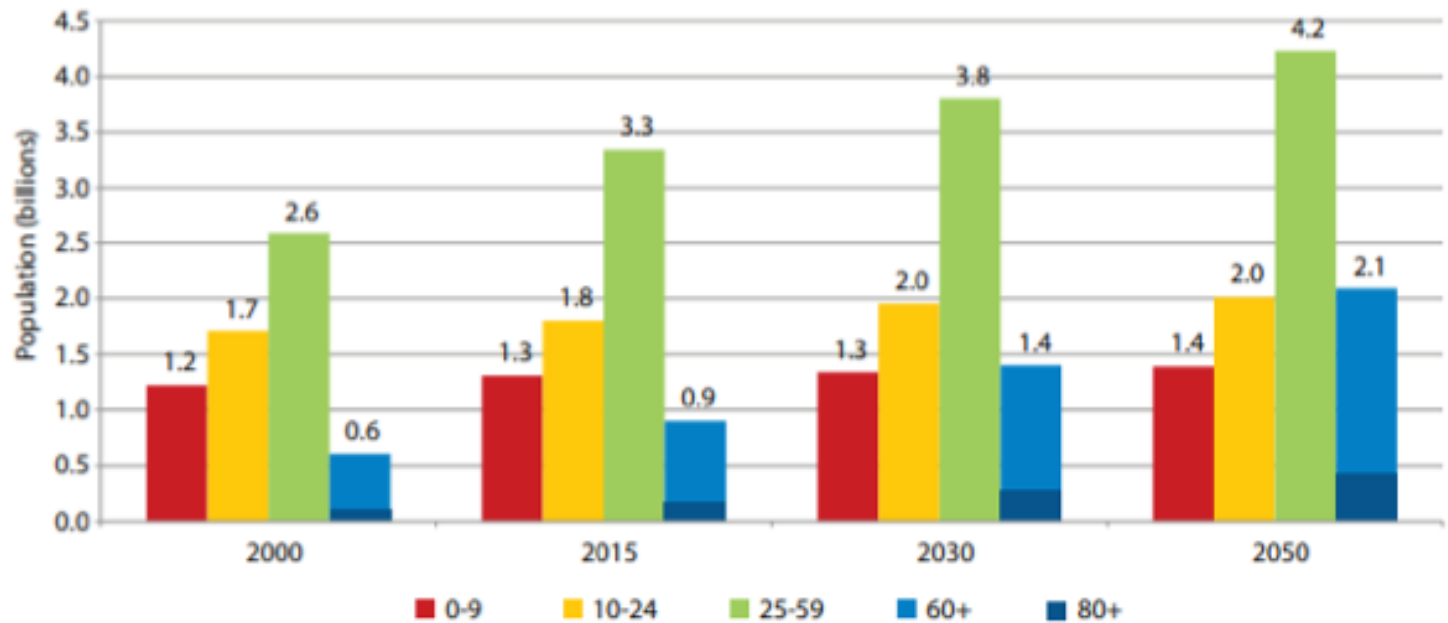


Do we focus too much on Millennials as the disruptors, and not enough on how older people are causing change?

A look at the current and projected size of age groups in our demographic make-up suggests this may be the case.

- In 2050 there will be more older persons aged 60+ than young people aged 10-24 (2.1 billion vs. 2.0 billion).

Global population by age group 2000 - 2050



# AN ECONOMY THAT SERVES OLDER PEOPLE

As younger people lack the demographic weighting and spending power that older generations do, we are seeing the rise of the **Longevity Economy**

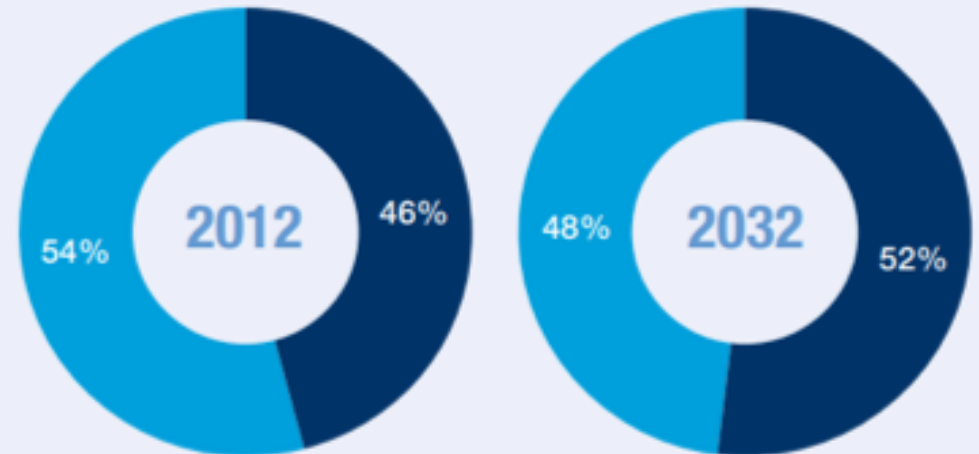
The **Longevity Economy** is the sum of all economic activity serving the needs of people over 50, including both the products and services they purchase directly and the further economic activity this spending generates.

## Growth of the Longevity Economy in the US

**Fig. 1: Growth of the Longevity Economy**

% of US GDP accounted for by the Longevity Economy

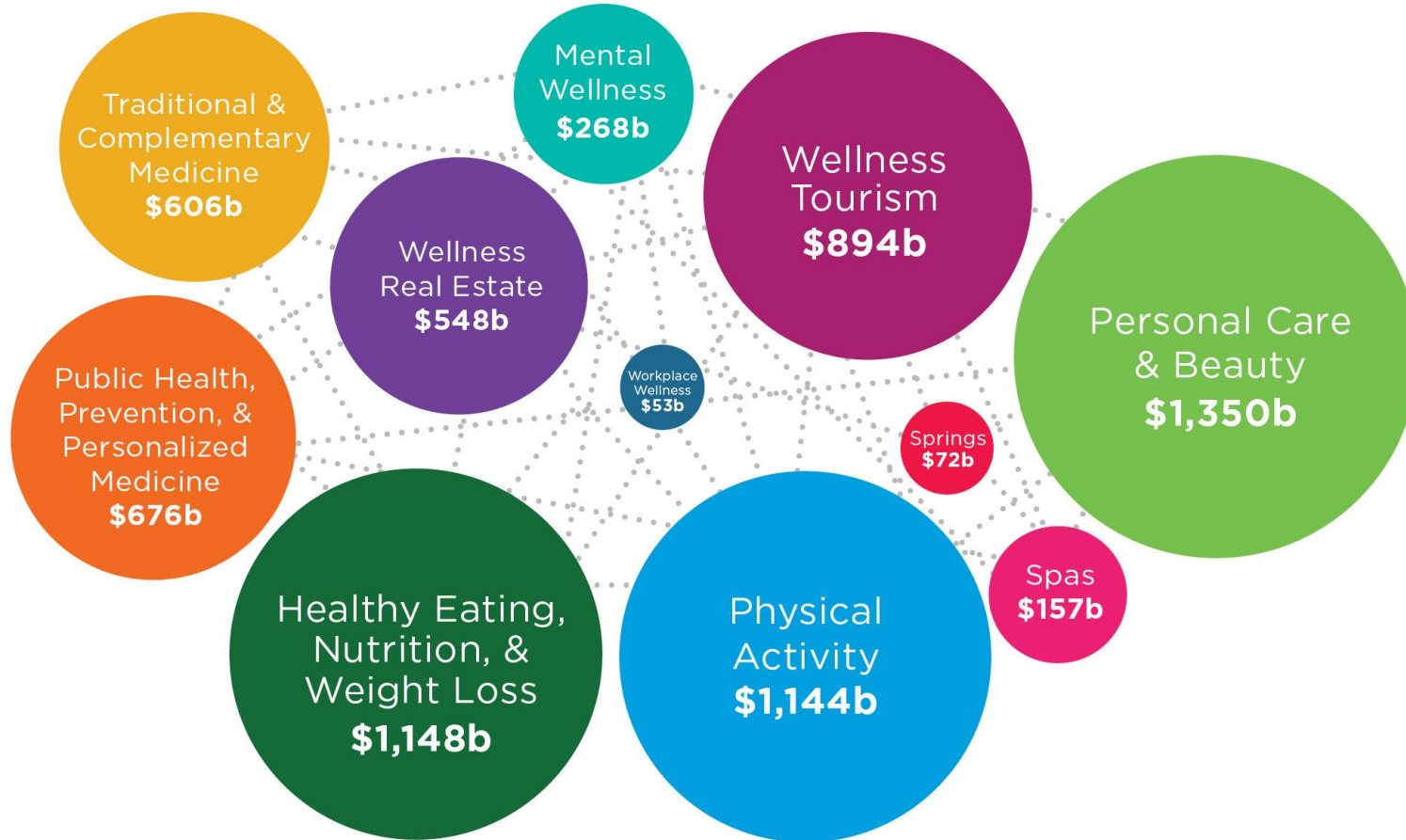
○ Longevity Economy    ○ Other US economy



**Table 1: Size of the Longevity Economy**

	GDP	Employment	Wages & Salaries
Longevity Economy	\$7.1 trillion	98.9 million	\$4.5 trillion
% of US economy	46%	69%	65%

# GLOBAL WELLNESS ECONOMY: \$6.8 trillion in 2024

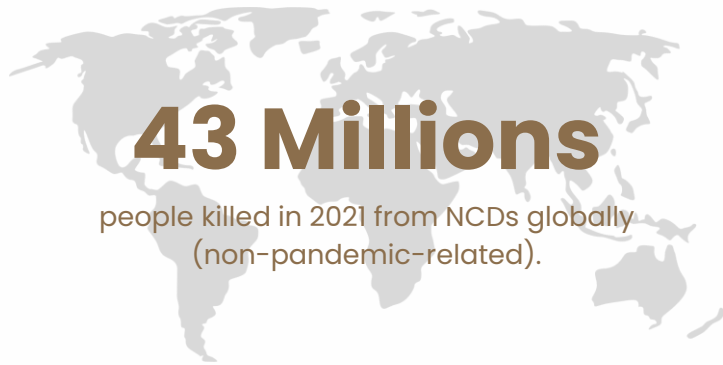


*Note: Numbers do not add due to overlap in sectors.  
Source: Global Wellness Institute*



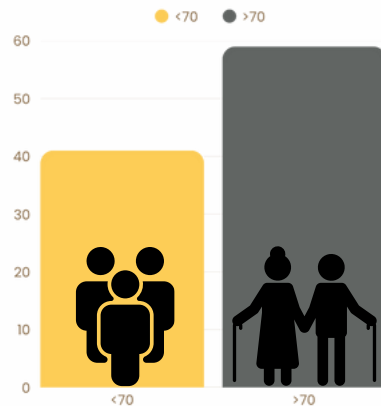
**GLOBAL WELLNESS**  
INSTITUTE™

**Noncommunicable diseases (NCDs)**, also known as **chronic diseases**, tend to be of long duration and are the result of a combination of genetic, physiological, environmental and behavioural factors.



**18M**

people died from an NCD before age 70 years.



**80%** of all premature NCD deaths causes by these 4 groups



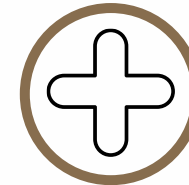
**Cardiovascular**  
19M deaths



**Chronic Respiratory**  
4M deaths



**Cancers**  
10M deaths



**Diabetes**  
2M deaths (+ kidney disease caused by diabetes)

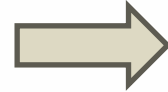


**73%** of all NCD deaths, are in **low- and middle-income countries.**

**Detection, screening and treatment of NCDs, as well as palliative care, are key components of the response to NCDs.**

## Structural Drivers:

- Aging population (Asia - fastest growing aging region)
- Rise of chronic diseases
- Wealth accumulation in Asia
- Consumer-driven health optimization
- Digital health & biomarker revolution



## New Market Categories:

- Preventive medicine
- Longevity diagnostics
- Advanced genomics
- Regenerative medicine
- Health optimization programs

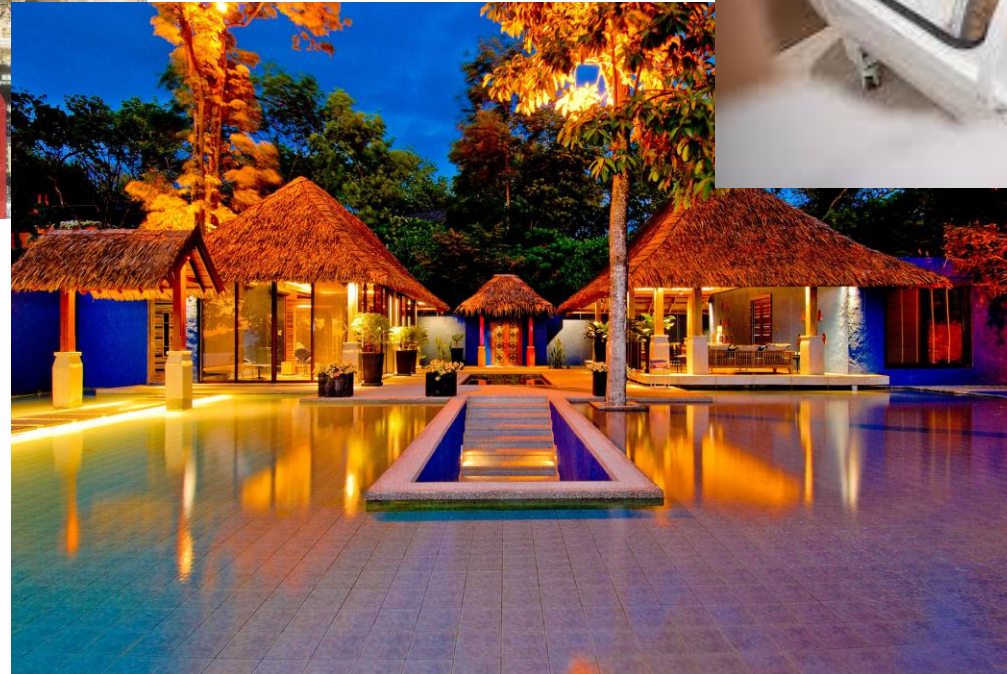
Thailand is **well-positioned** to capture this shift

# Why Thailand? From Medical Tourism to Heathspan Hub



**THAILAND MEDICAL TOURISM: AFFORDABLE  
CARE WITH WORLD-CLASS QUALITY**

- Established global medical tourism leader
- Strong private hospital ecosystem
- Competitive cost structure
- Hospitality excellence
- Strategic ASEAN location





**Regional Anchor, World-Class Care**

# Newsweek

## WORLD'S BEST

- HOSPITALS 2021 - 2026
- SMART HOSPITALS 2021, 2023 - 2025

## APAC's

- BEST SPECIALIZED HOSPITAL 2023 - 2025

## ASIA'S TOP

- PRIVATE HOSPITAL 2026





# Longevity: the new era of **Medicine**

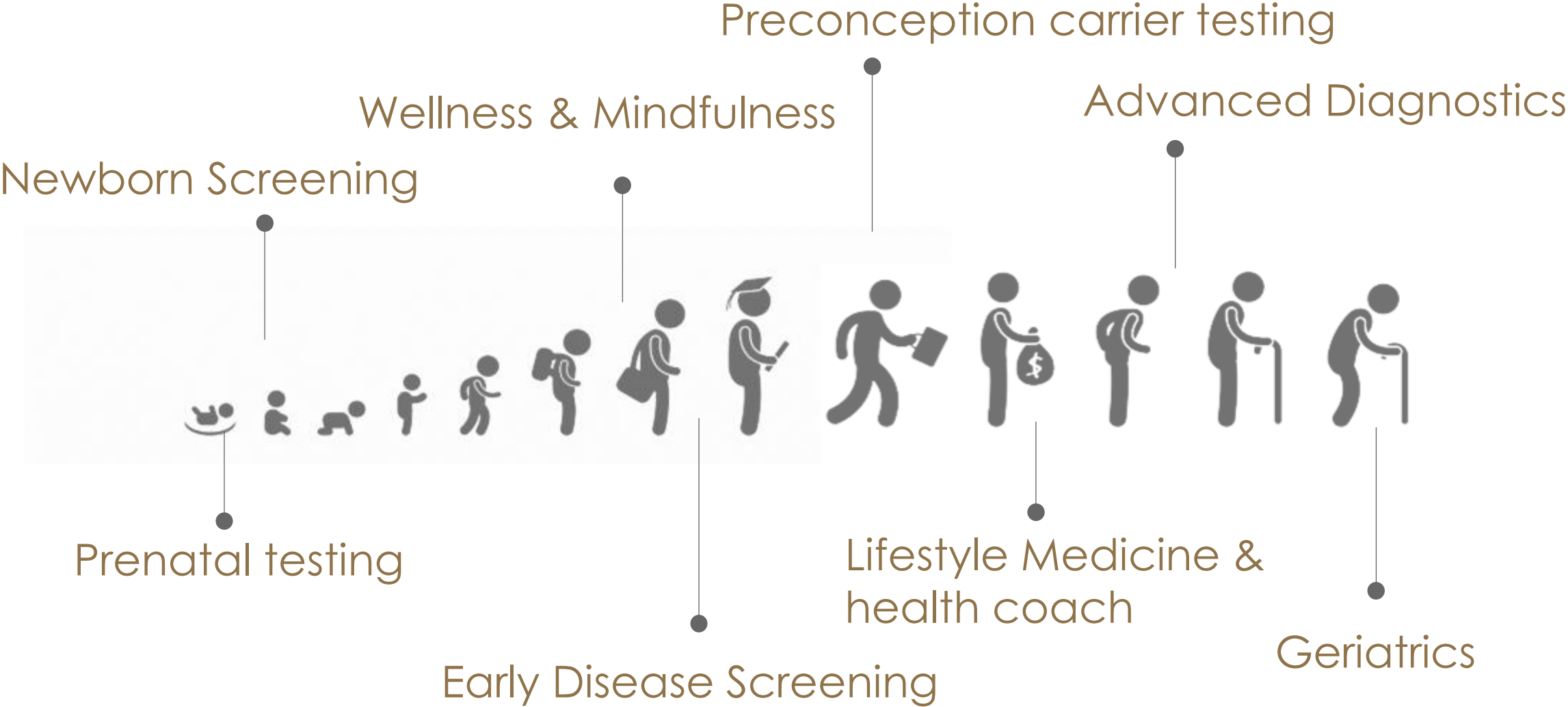
## New shift:

# From episodic care to continuous wellness and longevity model



DISEASE	POOR HEALTH	NEUTRAL	GOOD HEALTH	OPTIMAL HEALTH
<ul style="list-style-type: none"> <li>Multiple medications</li> <li>Poor quality of life</li> <li>Potential becomes limited</li> <li>Body has limited function</li> </ul>	<ul style="list-style-type: none"> <li>Symptoms</li> <li>Drug therapy</li> <li>Surgery</li> <li>Losing normal function</li> </ul>	<ul style="list-style-type: none"> <li>No symptoms</li> <li>Nutrition inconsistent</li> <li>Exercise sporadic</li> <li>Health not a high priority</li> </ul>	<ul style="list-style-type: none"> <li>Regular exercise</li> <li>Good nutrition</li> <li>Wellness education</li> <li>Minimal nerve interference</li> </ul>	<ul style="list-style-type: none"> <li>100% function</li> <li>Continuous development</li> <li>Active participation</li> <li>Wellness lifestyle</li> </ul>

# Longevity across *lifespan*



# Longevity Medicine

*“Longevity medicine is a proactive, science-based approach to healthcare that focuses on preventing disease, slowing the aging process, and extending the number of healthy years in life.”*

*Conventional  
Medicine*



reactive, treats disease once it appears!



*Longevity  
Medicine*

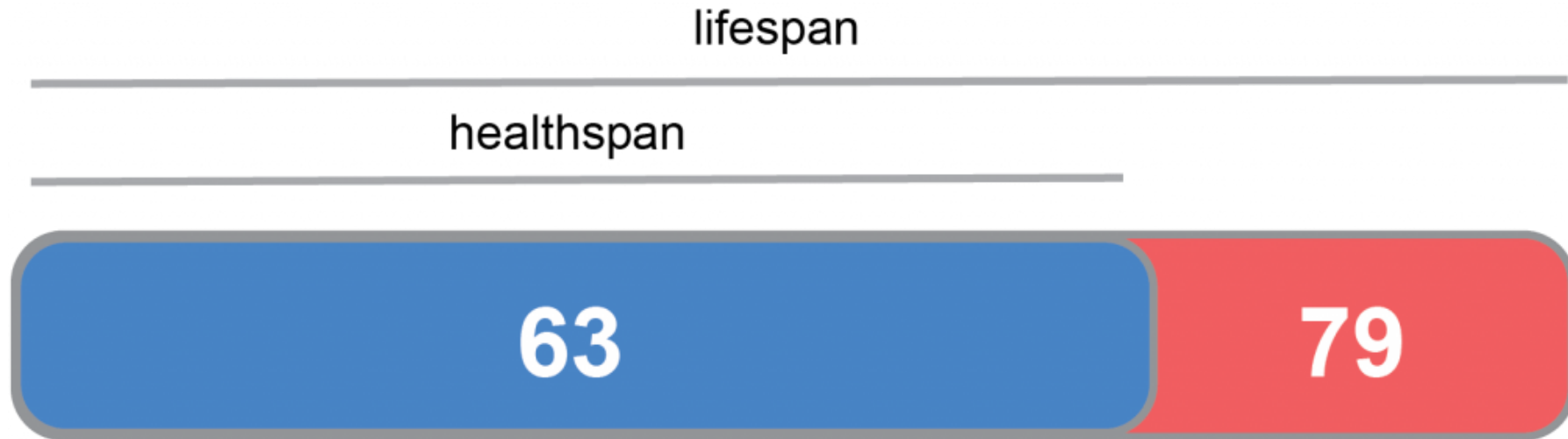


proactive, extend healthspan

# Why Longevity Medicine?

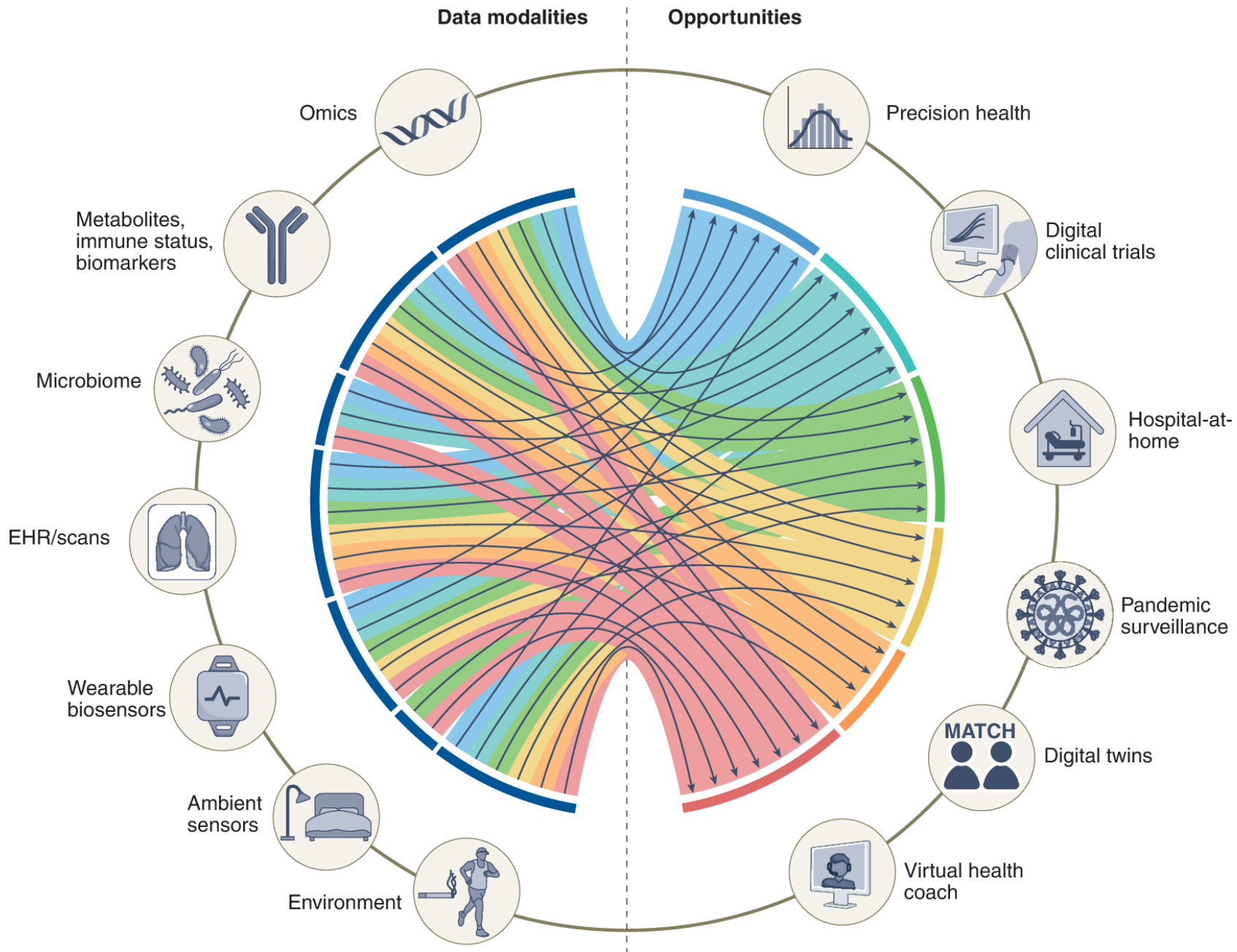
- Aging is the **biggest risk factor** for most chronic diseases (CVD, diabetes, cancer, dementia).
- By targeting aging biology, we can potentially reduce the burden of multiple diseases at once.
- Clinical relevance: patients are living longer, but with multimorbidity—our goal is to compress morbidity.

# Healthspan vs Lifespan



**Figure 1: average healthspan vs. average lifespan in the US (in years)**





Health is an  
**INVESTMENT,**  
not an **EXPENSE**



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# VitalLife Unveils "Longevity Ecosystem" via Global Strategic Partnerships

PUBLISHED : 6 FEB 2026 AT 15:37



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# THE WAY FORWARD:



Hospitality



Financial  
Institutes



Lifestyle and  
luxury brands



Academia &  
Research



Digital  
Technology/AI





**Thank you**